



Case study

# FRANCONE

ELEMENTARY SCHOOL



Teacher Video Coaching Platform Helps  
Reduce Classroom Disruptions 90%  
and Behavioral Referrals 68%  
**STAAR exam results increase**



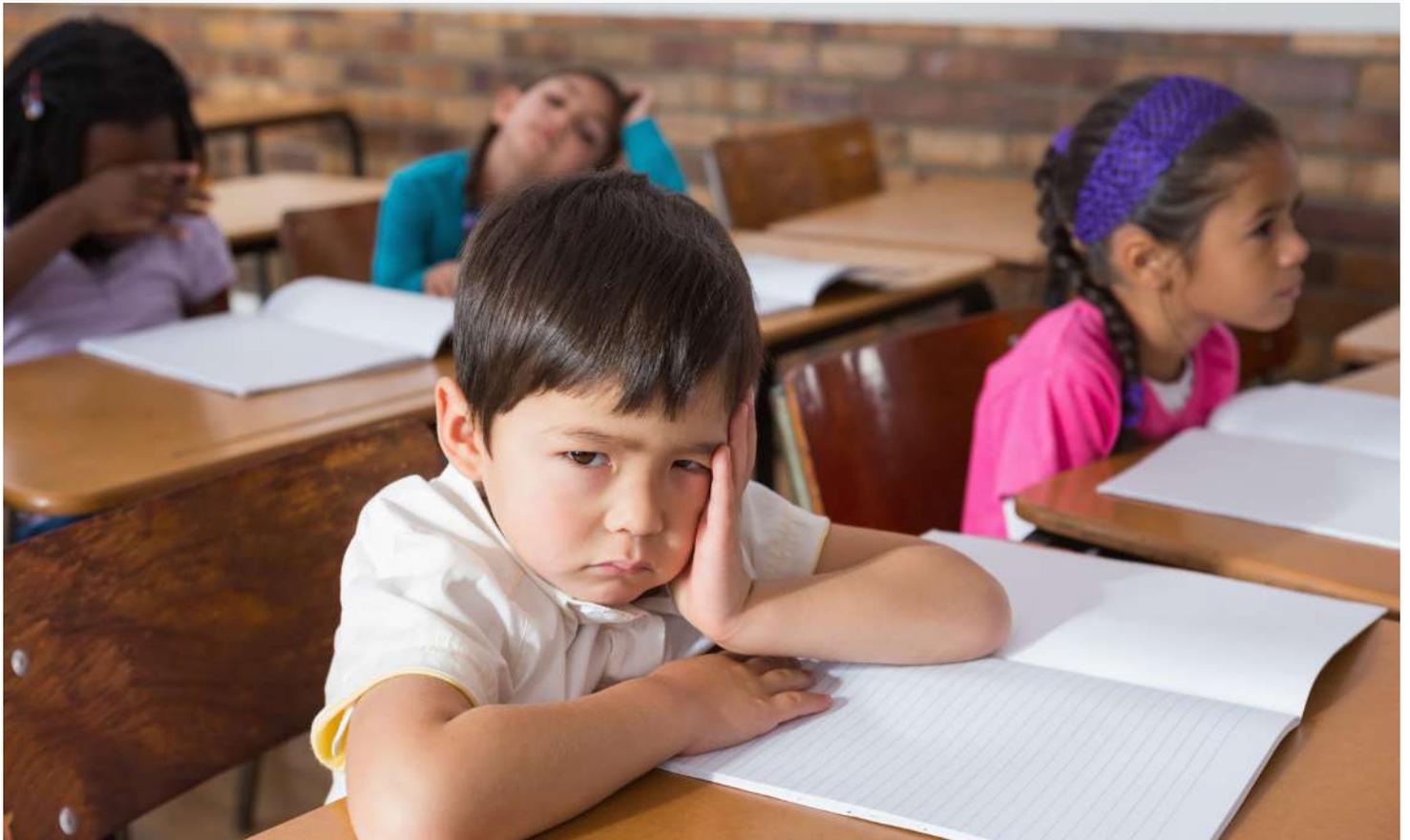
**FRANCONE ELEMENTARY  
SCHOOL**

**Francone Elementary** is significantly improving teacher skills and student achievement with a progressive academic approach. The school has embraced a teacher video coaching platform that is positively changing the teacher-student dynamic.

Problem:

## A struggling elementary school

The nearly 87% economically disadvantaged school in the Cypress-Fairbanks (Cy-Fair) ISD, Harris County, Texas, was not accomplishing its mission of maximizing every student's potential through rigorous and relevant learning experiences. As of the 2014-2015 school year, students were scoring nearly last on the State of Texas Assessments of Academic Readiness exam in Cy-Fair ISD. The exam includes reading and math testing for grades 3–8, writing in grades 4–7, and science in grades 5–8. Besides the low test scores, the school had a 42% teacher turnover.



At the beginning of the 2015–2016 school year, officials chose Dr. Tonya Goree, principal of Cy-Fair’s Lee Elementary, to lead Francone. Dr. Goree had a stellar record at Lee with some of the district’s highest standardized test scores among similar schools. Dr. Goree believes those test scores were the result of an improved learning environment based on teacher video coaching, which she had researched during her doctoral work and applied at Lee.

## A new era of teaching and learning

Having had great success with video at Lee Elementary, Dr. Goree and her team decided video coaching would be a valuable tool at Francone Elementary also. The team spent a month aligning philosophies and planning the process, including consistent academic language. They chose the Sibme teacher video coaching and collaboration platform that enables discussions across teams, schools, districts, and education-related organizations.



*In my 15 years as an administrator, nothing has been more impactful for improving classroom instruction than video coaching. The coaching process coupled with the use of the Sibme platform improves what happens in the classroom by providing teachers the opportunity to see classroom practices through the same lens as the instructional coach. The results of this process benefit the academic performance of all students.*

**Dr. Goree**

Principal, Francone Elementary School



The team determined each teacher would receive at least three video coaching sessions, regardless of her or his experience. Instead of writing notes on paper or in a separate document, a coach using the Sibme platform records the teacher-student interaction in real time. The platform automatically uploads the video so the coach and teacher can view the classroom lesson with time-stamped notes specific to the established coaching goals.



*I would say, by far, I have probably made the most growth with video than I ever have in my more than 12 years of teaching*

**Dana Gentry**

Reading and Language Arts teacher,  
Francone Elementary School



# A thriving elementary school

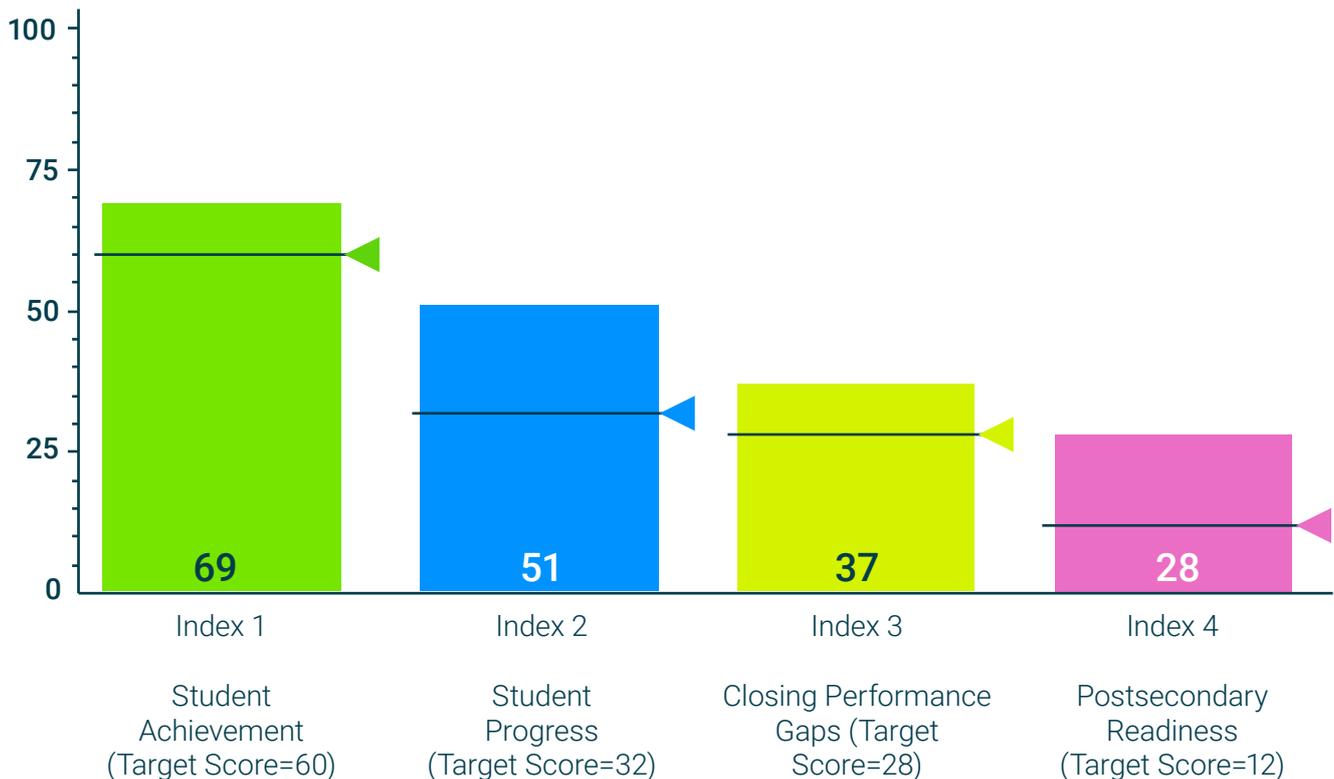
After the 2015–2016 school year, Francone Elementary was transformed into a school that is satisfying its mission. With the help of Sibme video coaching, teacher turnover decreased 92%. Classroom disruptions decreased 90%; behavioral referrals decreased 68%. Overall STAAR exam math and reading results increased 23% and 15%, while writing and science increased 24% and 26%, respectively.



ACCOUNTABILITY RATING	
MET STANDARD	
<b>Met Standards on</b>	<b>Did Not Meet Standards On</b>
<ul style="list-style-type: none"> <li>✔ Student Achievement</li> <li>✔ Student Progress</li> <li>✔ Closing Performance Gaps</li> <li>✔ Postsecondary Readiness</li> </ul>	<p><b>None</b></p>
In 2016, to receive a Met Standard or Met Alternative Standard rating, districts and campuses must meet targets on three indexes: Index 1 or Index 2 and Index 3 and Index 4.	

PERFORMANCE INDEX SUMMARY			
Index	Points Earned	Maximum Points	Index Score
1 - Student Achievement	689	992	69
2 - Student Progress	613	1,200	51
3 - Closing Performance Gaps	880	2,400	37
4 - Postsecondary Readiness			
STAAR Score	27.8		
Graduation Rate Score	N/A		
Graduation Plan Score	N/A		
Postsecondary Component Score	N/A		28

## PERFORMANCE INDEX REPORT



In the 2016 Texas Education Agency's Distinction Designation Summary, Francone Elementary tied for third place or in the top 25% of student progress for state elementary schools and was awarded three gold distinctions. Previously, the school had no distinctions.



*There's no downside when video coaching is implemented well*

**Dr. Goree**

Principal, Francone Elementary School

DISTINCTION DESIGNATION	
ACADEMIC ACHIEVEMENT IN ELA/READING	NO DISTINCTION EARNED
ACADEMIC ACHIEVEMENT IN MATHEMATICS	<b>DISTINCTION EARNED</b>
ACADEMIC ACHIEVEMENT IN SCIENCE	<b>DISTINCTION EARNED</b>
ACADEMIC ACHIEVEMENT IN SOCIAL STUDIES	NOT ELIGIBLE
TOP 25 PERCENT STUDENT PROGRESS	<b>DISTINCTION EARNED</b>
TOP 25 PERCENT CLOSING PERFORMANCE GAPS	NO DISTINCTION EARNED
POSTSECONDARY READINESS	NO DISTINCTION EARNED

For more information about the Sibme teacher video coaching and collaboration platform, please email [info@sibme.com](mailto:info@sibme.com) or call [888-601-6786](tel:888-601-6786).





Sibme is a video coaching and collaboration platform designed to improve teaching and learning. Keep videos, resources, feedback and discussions organized across teams, schools, districts, teacher preparation programs, and education-related organizations.

To learn more about what Sibme can do, please visit [www.sibme.com](http://www.sibme.com) or email us at [info@sibme.com](mailto:info@sibme.com).